

Perlick Residential Products

8300 W. Good Hope Road - Milwaukee, WI 53223 - Ph 800-558-5592 - Fax: 414-353-7069



Media Contact:

Chaya Chang, Marketing Manager

p. 800.558.5592 ext 3070

c. 414.839.6947

cac@perlick.com

FOR IMMEDIATE RELEASE

PERLICK'S 15-INCH REFRIGERATOR DRAWERS WINS PRESTIGIOUS PLATINUM ADEX AWARD

MILWAUKEE—Perlick Corporation, the leader in luxury residential undercounter refrigeration products, has received a Platinum-level award in the 2007-2008 Awards for Design Excellence (ADEX) competition—the highest award level given by design professionals on the judging committee—for its *world's first* 15-inch Signature Series Refrigerator Drawers.

"Perlick is proud to be recognized for the fourth consecutive year for its superior design and innovation," notes Jeff Wimberly, director of sales and marketing for Perlick Residential Products. "Perlick is respected for its innovative designs and we are truly honored to be the first to introduce the 15-inch Refrigerator Drawers."

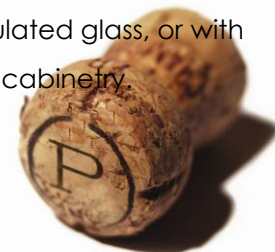
Perlick's 15-inch Refrigerator Drawers is joined by a Refrigerator, Beverage Center, Wine Reserve and *world's first* Beer Dispenser to round out the entire 15-inch Signature Series line up. These models look as luxurious as their wider Perlick brandmates with stainless steel interiors and full-extension shelves. The *15-Inch Line* offers Perlick-quality



performance, with an outstanding 700 Btu compressor and a digital control hidden inside to keep the exterior lines clean and unbroken. Each model features a full-height door (on the non-drawer models) available in stainless steel, UV-protected insulated glass, or with a fully-integrated wood overlay to seamlessly blend with surrounding cabinetry.

(more)

www.perlick.com



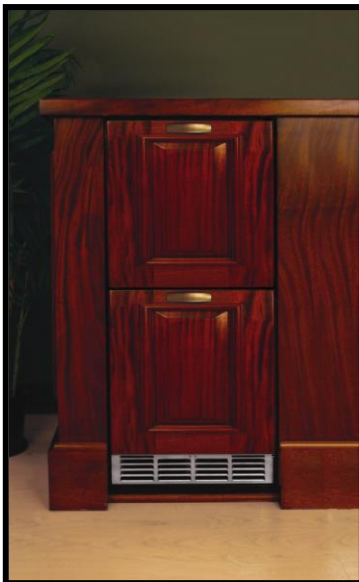
Perlick Residential Products

8300 W. Good Hope Road - Milwaukee, WI 53223 - Ph 800-558-5592 - Fax: 414-353-7069



ADEX is the largest and most prestigious awards program for product design of furniture, fixtures and finishes marketed to the design trade. Design Journal, the international trade publication for interior designers, architects and facility managers, sponsors the ADEX Awards. Judging is conducted by an anonymous panel of professionals, who judge entries in their respective areas of expertise.

Celebrating 90 years of excellence, Perlick is the leader in commercial bar and beverage refrigeration and dispensing equipment. The Perlick brand can be found in the finest restaurants, bars, stadiums, hotels and resorts in the world and is now available for those who want the ultimate entertainment suite for the home. The Perlick product line includes both indoor and outdoor undercounter refrigerators, wine cabinets, freezers, freezer and refrigerated drawers, clear ice makers and beer dispensers as well as countertop blender stations, cocktail centers and liquor displays. For more information about the Perlick product line, contact Perlick at (800) 558-5592 or visit www.perlick.com.



###

www.perlick.com

